



Business Continuity Planning Profile: eGroup, Inc.

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eGroup, Inc., (www.egroup-us.com) offers solutions enabling businesses to enhance their competitive position by using today's technology to provide high-performance and secure ways to collect, store and access information. eGroup works with its clients to identify requirements, and then design, develop and deliver services and support using custom information technology solutions capable of growing as business needs dictate.

eGroup's Business Need

As a rapidly growing provider of sophisticated IT solutions for complex customers, eGroup is committed to providing a responsive and reliable presence to its customer base. The company's changing environment – and dedication to its clients – made it equally important to have both a plan for progress and a plan for the unexpected. As a business “constantly in motion”, finding the appropriate resource to help develop contingency planning was essential.

Meeting the Need: Atlantic Business Continuity Services (ABCS)

eGroup realized that a comprehensive examination and multifaceted process would be required to develop a thorough business continuity plan, so the company needed a qualified and experienced provider to guide it. This brought eGroup to ABCS's Scott Cave. “It was an obvious choice for us to engage Scott Cave, given his impeccable credentials, certifications, and attention to detail. Combined with his operational insight, and years of experience creating disaster avoidance and action-oriented response planning, we knew Scott would be able to deliver the goods...” stated eGroup's Principal Consultant, Mike Carter.

ABCS (www.AtlanticBusinessContinuity.com), a division of KFR Services, is a 35 year-old family-owned company in Summerville, South Carolina. ABCS offers a seven stage process to identify and mitigate the threats that can disrupt a business, including human error, utility and internet outages, computer viruses, fire and theft, and other man-made and natural disasters.

“It's easy to have a plan for the good times, but it takes commitment, resolve, and forethought to have a plan for the bad times. When eGroup needed a Business Continuity plan for our rapidly expanding operational footprint, we knew that Scott Cave with Atlantic Business Continuity Services could provide what we needed.”
Mike Carter, Principal Consultant, eGroup

Solution: A Business Continuity Plan That Serves Clients and Employees

ABCS facilitated eGroup's contingency planning, from the initial Risk Assessment, through the process leading to a Business Impact Analysis; and, finally, developing appropriate Action Plans with recommended implementation steps. There is no “one-size-fits-all” when it comes to continuity planning; because, regardless of how operationally similar businesses may be, there are unique differences which must be considered. ABCS is committed to the success of its clients and Carter recognized this philosophy, indicating “all work was done professionally, on-time, within budget, and with a focus on our business.”

In summary, eGroup recommends Atlantic Business Continuity Services “to any organization looking to differentiate themselves as an industry leader with a true commitment to their customers”

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